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| Overview | This standard covers the competence required to implement and maintain the quality of the catch. It deals with the relationship of quality of the catch to profitability of the vessel, to owners and to customers at the first point of sale.  The competence must include the creation and implementation of policies and plans, identifying problems, influencing crew members and others and identifying the implications and consequences of actions. It also deals with promotion of policies for continuous improvement in quality of the catch and for associated services and processes.  **Target Group**  This standard applies to individuals at the managerial level with responsibility for assuring the quality of fishing operations. |

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| **Performance criteria**  You must be able to: | 1. communicate the case for quality clearly to crew members in relation to their role 2. develop, agree and implement policies and plans for quality assurance systems and measurements 3. provide opportunities for members of the crew and buyers to contribute to the development of quality assurance systems and measurements 4. ensure that the quality assurance systems meet buyer requirements 5. establish performance measures for quality and monitor regularly, and take effective action to rectify unacceptable variations 6. encourage members of the crew to be involved in continuous quality improvement 7. implement acceptable recommendations for improving quality and limiting quality losses 8. monitor improvements in quality against agreed criteria 9. publicise quality systems to buyers |

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| Knowledge and understanding  You need to know and understand: | 1. how to analyse work processes and determine the most appropriate quality assurance systems and measurements 2. the principles and processes of effective communication and how to apply them 3. how to develop and implement policies and plans for quality assurance 4. how to achieve and maintain continuous quality assurance 5. the principles behind quality systems, concepts and methods 6. how the different parts of the fishing industry fit together and how common goals and actions between vessel and potential buyers can assist the improvement of catch quality 7. the relevant trends and developments, both inside and outside the industry 8. how best to motivate and gain the commitment of members of the crew and potential buyers to quality assurance systems 9. how to evaluate and apply statutory regulations and guidelines, organisational instructions and guidance, and vessel contingency plans |

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